

## The Marketing Bag

*Put a bag together of these items. They represent all the reasons why women choose to get started in Mary Kay!!!*

A cross or small bible philosophy of **God first**, Family 2<sup>nd</sup> & Career 3<sup>rd</sup>

A picture of family personal motivation and **quality family life**.

A slinky or rubber band **flexibility** of **no quotas** and **no territories**

**A doll girlfriends we gain in this business**

A flag **freedom** to be your **own boss**

A set of clapping hands **praise** and recognition

Play money **unlimited** earning potential

Jewelry **awards** and prizes earned

Flowers or lei for all the **trips** around the world you can earn.  
Only thing on the list you have to be a director to earn!

Thumb tacks **tax benefits**

A #1 ribbon--# **1 best selling brand** of skin care and color cosmetics for 14 years in a row

Applause magazine **commissions** that women make each month, highlight a few checks from those that are mentors in your life!

A car **free cars** you can earn use of career car

Dice Mary Kay takes a gamble on us **90% buyback guarantee**

An agreement--**\$100 to get started in this business** this is your personal invitation to join this business